

Rupert Burr

P (+61) 414098348

E roop@csla.com

W csla.com

Professional Experience

Apr '99 – Present **Freelance Digital Creative** CXLA London, UK

- Hired to create websites, TV ads, various graphics and print productions.
- Consult with companies to share ideas and create strategies to improve business.
- I've worked with clients such as Brahma Beer, Bravo TV, Computacenter, Conqueror Paper, Eat Natural, EDF, Fenchurch Clothing, Involve UK, Jonk Productions, Like Model Agency, National History Museum, PartyGaming, Ride BMX Magazine, Teddy Smith Clothing and Vodafone.

Dec '09 - Apr '12 **Global Digital Designer** Trafalgar Perth, Australia

- Create the site architect, designs and develop new B2C, B2B and Community sites.
- Working with QA team to monitor user experience and alter designs to adapt.
- Shooting and editing videos and help the print design team create marketing collateral.
- Designing for other companies within the group such as Travel Corporation, Contiki and Insight.

Sep '08 - Aug '09 **Digital Lead Designer** BlueSteel TV Los Angeles, USA

- Running the digital side of this lifestyle/fashion niche production company.
- Collaborating with freelancers worldwide to share ideas, creating video and web work.
- Consulted with film editing and scriptwriting for their TV show.

Jun '06 - Jun '08 **Senior Designer** Ginx TV Entertainment London, UK

- Broadcast franchise venture, I took on wide range of roles in order to seek investment.
- Conceive the look and feel of the channel brand and write brand and video guidelines.
- Create all initial digital, print output and video editing and produce the logistical/technical aspects and project manage software builds.
- Traveling to our clients and educate staff how to make the TV channel work for them.
- Network and make B2B PR contacts with game developers to source channel content.

Jun '06 - Jun '07 **Senior Designer** Extreme Sports Channel London, UK

- Assisting the running of the design department for Extreme's 15 brands.
- Working across all mediums of design such web, TV, print, clothing and interior design.
- Handle third-party client request, conceptualizing, creating and signing off designs.
- Hold brainstorm meetings for new design direction and business ventures.

Personal Projects

Sep '08 - Dec '09 **EagleCaddy** eaglecaddy.com London, UK

- Company I started to improve the presentation of golf courses, a Flash-based application was like a Google Maps Street View for golf courses, it allowed users to fly, pan, zoom and read tips from the course professionals on every hole of the course.

Oct '01 - Jul '07 **Coaxial Apparel** coaxialapparel.com London, UK

- Business I set up where I was a self-funded sole trader, I undertook the tshirt print and online design work, market research and product sourcing. I gained free sponsorship from magazines and musicians and distributed my products internationally.

Software Skills

- I. HTML, CSS, Photoshop CS5, Dreamweaver CS5, MS Office.
- II. After Effects CS4, Premiere Pro CS4, Flash CS4, InDesign CS5, Illustrator CS5.
- III. Javascript/Jquery, Actionscript 2/3, PHP, ASP, Soundbooth CS4.

Smile On!